



www.fordvehicles.com

VEHICLE DESCRIPTION

EXPLORER

2010 4DR LIMITED 4X2
 114" WHEELBASE
 4.0L SOHC V6 ENGINE
 5-SPEED AUTOMATIC O/D TRANS

EXTERIOR
 WHITE PLATINUM MET TRI-COAT
 INTERIOR
 CAMEL LTHR LUXURY BUCKETS

AU **A70351**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$36,280.00**

INCLUDED ON THIS VEHICLE
 RAPID SPEC 4X2 301A-LTD N&M 2,845.00
 •VOICE ACTIVATED NAVIGATION SY
 •POWER MOONROOF

OPTIONAL EQUIPMENT
 2010 MODEL YEAR
 WHITE PLATINUM MET TRI-COAT 350.00
 3.73 RATIO REGULAR AXLE NO CHARGE
 FRONT LICENSE PLATE BRACKET NO CHARGE
 POWER RUNNING BOARDS 695.00
 TRAILER TOW PKG CLASS III/IV 275.00
 TOTAL OPTIONS **4,165.00**

TOTAL VEHICLE & OPTIONS **40,445.00**
 DESTINATION & DELIVERY 815.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- GRILLE, 4-BAR CHROME
 - FOG LAMPS
 - LUGGAGE RACK & CROSSBARS
 - PWR MIRRORS W/PUDDLE LAMPS
 - STEP BARS
- INTERIOR**
- LEATHER TRIM FRT HTD SEATS
 - 10 WAY PWR DVR, 6 WAY PAS
 - 2ND ROW 60/40 SPLITBENCH
 - 3RD ROW POWER FOLD FLAT
 - A/C, DUAL ZONE ELECTRONIC
 - AUX REAR CLIMATE CONTROL
 - SYNC VOICE ACTIVATED SYS
 - AM/FM CDX6/MP3 PREM AUDIO
 - SIRIUS SAT RADIO N/A AK&HI
 - LEATHER WRAPPED STR WHEEL
 - W/CRUISE & AUDIO CONTROLS
 - MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER

- FUNCTIONAL**
- 4-WHL INDEPENDENT SUSP
 - 22.5 GALLON FUEL TANK
 - EASY FUEL CAPLESS FILLER
 - POWER BRAKES W/EBD
 - CARGO MANAGEMENT SYSTEM
 - REVERSE SENSING SYSTEM
- SAFETY/SECURITY**
- ADVANCETRAC W/RSC
 - DUAL FRONT & SIDE AIRBAGS
 - SAFETY CANOPY - ROW 1 & 2
 - TIRE PRESSURE MONITOR SYS
 - SIDE IMPACT DOOR BEAMS
 - CHILD SEAT TETHER ANCHOR
 - SECURICODE KEYLESS KEYPAD
 - SOS POST CRASH ALERT SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

14

Expected range for most drivers
 11 to 17 MPG

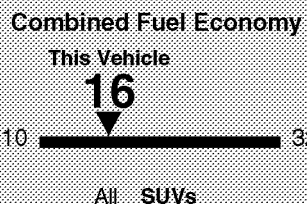
HIGHWAY MPG

20

Expected range for most drivers
 16 to 24 MPG

Estimated Annual Fuel Cost
\$2,438

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$41,260.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
 ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
 ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA1P		ITEM #: 71-4878 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6FE6AUA70351 	
SHIP THROUGH	FINAL ASSEMBLY POINT LOUISVILLE	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. AD291 N RB 2X 055 003163 04 29 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



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09/02/2010

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY