



www.fordvehicles.com

VEHICLE DESCRIPTION

# EXPLORER

2010 4DR EBAUER VALUE 4X2  
114" WHEELBASE  
4.0L SOHC V6 ENGINE  
5-SPEED AUTOMATIC O/D TRANS

EXTERIOR  
WHITE PLATINUM MET TRI-COAT  
INTERIOR  
CAMEL LTHR LUXURY BUCKETS

AU **A10228**

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE **\$ 32880.00**

**INCLUDED ON THIS VEHICLE**  
RAPID SPEC 4X2 201A-EB VALUE 2355.00  
•EDDIE BAUER CONVENIENCE PKG  
•ADJ PEDALS W/MEMORY  
•PWR HTD BDY CLR MIR W/SEC LAM  
•UNIVERSAL GARAGE DOOR  
•DUAL AUTO A/C CFC-FREE  
•REVERSE SENSING  
•POWER MOONROOF  
•PREMIUM AUDIO SYSTEM

**OPTIONAL EQUIPMENT**  
2010 MODEL YEAR  
WHITE PLATINUM MET TRI-COAT 350.00  
3.73 RATIO REGULAR AXLE NC  
FRONT LICENSE PLATE BRACKET NC  
FLOOR MATS, ALL WEATHER 75.00  
TRAILER TOW PKG CLASS III/IV 275.00  
AUXILIARY CLIMATE CONTROL 695.00

TOTAL VEHICLE & OPTION 36630.00  
DESTINATION & DELIVERY 815.00

TOTAL BEFORE DISCOUNTS 37445.00

**RAPID SPEC SAVINGS - 360.00**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- GRILLE, 3-BAR CHROME
  - TWO-TONE BUMPERS/ACCENT WHEEL LIP MOLDING
  - FOG LAMPS
  - LIFTGATE W/FLIP-UP GLASS
  - PWR MIRRORS W/PUDDLE LAMPS
- INTERIOR**
- LEATHER TRIM FRT HTD SEATS 10 WAY PWR DVR
  - 2ND ROW 60/40 SPLITBENCH
  - 3RD ROW - 50/50 FOLD FLAT
  - AM/FM SINGLE CD/MP3 PLAYER
  - AUXILIARY AUDIO INPUT JACK
  - SIRIUS SAT RADIO N/A AK/HI
  - SYNC VOICE ACTIVATED SYS
  - MESSAGE CENTER W/COMPASS, TEMPERATURE, TRIP COMPUTE
  - LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS

- FUNCTIONAL**
- 4-WHEEL INDEPENDENT SUSP.
  - POWER BRAKES W/EBD
  - 22.5 GALLON FUEL TANK
  - EASY FUEL CAPLESS FILLER
  - CARGO MANAGEMENT SYSTEM
- SAFETY/SECURITY**
- ADVANCETRAC W/RSC
  - DUAL FRONT & SIDE AIRBAGS
  - SAFETY CANOPY - ROW 1 & 2
  - TIRE PRESS. MONITORING SYS
  - SIDE IMPACT DOOR BEAMS
  - CHILD SEAT TETHER ANCHOR
  - SECURILOCK PASS ANTI THEFT
  - SECURICODE KEYLESS KEYPAD
  - SOS POST CRASH ALERT SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

**14**

Expected range for most drivers  
11 to 17 MPG

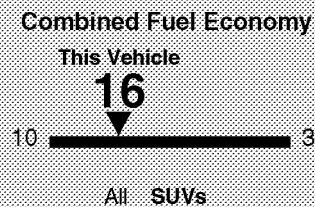
HIGHWAY MPG

**20**

Expected range for most drivers  
16 to 24 MPG

Estimated Annual Fuel Cost  
**\$2,438**

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO :	ONE	DEALER NO.	METHOD OF TRANSP. <b>RAIL</b>
	<b>CA3W</b>		ITEM #: <b>23-2771</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6EE2AUA10228 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>LOUISVILLE</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>Z958 D 6B X 015 000301 06 15 10</b>	

**TOTAL MSRP \$ 37085.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger ★★★★★  
★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236

07/31/2010



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

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TO BE REMOVED  
BY CUSTOMER ONLY