



www.fordvehicles.com

VEHICLE DESCRIPTION

EXPLORER

2010 4DR XLT VALUE 4X2
 114" WHEELBASE
 4.0L SOHC V6 ENGINE
 5-SPEED AUTOMATIC O/D TRANS

EXTERIOR
 BLACK PEARL SLATE
 INTERIOR
 CAMEL CLOTH SPORT BUCKETS

AU **A08994**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$28,880.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 4X2 102A-XLT VALU 3,605.00
- SYNC VOICE ACTIVATED SYSTEMS
- SIRIUS SAT RADIO W/6 MOS SRV
- CONVENIENCE PKG
- AUTO LAMP HEADLIGHTS
- SECURICODE - KEYPAD
- ADJ PEDALS W/O MEMORY
- REVERSE SENSING
- 50/50 FOLD FLAT 3RD ROW SEAT
- POWER MOONROOF
- APPEARANCE PKG
- STEP BAR
- WHEELS, 17" CAST ALUMINUM

OPTIONAL EQUIPMENT

.P245/65R17 A/S OWL TIRES 3,605.00
 TOTAL OPTIONS

TOTAL VEHICLE & OPTIONS 32,485.00
 DESTINATION & DELIVERY 815.00

TOTAL BEFORE DISCOUNTS 33,300.00

RAPID SPEC SAVINGS - 610.00

EPA Fuel Economy Estimates

CITY MPG

14

Expected range for most drivers
 12 to 16 MPG

HIGHWAY MPG

20

Expected range for most drivers
 17 to 23 MPG

Estimated Annual Fuel Cost

\$1,781

based on 15,000 miles at \$1.90 per gallon

Combined Fuel Economy

This Vehicle

16

12 32

All SUVs

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO :	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CS20		ITEM #: 23-A034 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6DE9AUA08994	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	LOUISVILLE	9G201 N RB 2X 015 003697 07 20 09	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.

TOTAL MSRP

\$32,690.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



xxxxxxNA

07/31/2010

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY