



www.fordvehicles.com

VEHICLE DESCRIPTION

# EXPLORER

2010 4DR XLT VALUE 4X2  
 114" WHEELBASE  
 4.0L SOHC V6 ENGINE  
 5-SPEED AUTOMATIC O/D TRANS

EXTERIOR  
 SANGRIA RED  
 INTERIOR  
 CLOTH SPORT BUCKETS

AU **A08997**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$28,880.00**

**INCLUDED ON THIS VEHICLE**

- RAPID SPEC 4X2 102A-XLT VALU 3,605.00
- SYNC VOICE ACTIVATED SYSTEMS
- SIRIUS SAT RADIO W/6 MOS SRV
- CONVENIENCE PKG
- AUTO LAMP HEADLIGHTS
- SECURICODE - KEYPAD
- ADJ PEDALS W/O MEMORY
- REVERSE SENSING
- 50/50 FOLD FLAT 3RD ROW SEAT
- POWER MOONROOF
- APPEARANCE PKG
- STEP BAR
- WHEELS, 17" CAST ALUMINUM

**OPTIONAL EQUIPMENT**

- P245/65R17 A/S OWL TIRES
- 3.73 RATIO REGULAR AXLE NO CHARGE
- TRAILER TOW PKG CLASS III/IV 275.00
- TOTAL OPTIONS **3,880.00**

TOTAL VEHICLE & OPTIONS **32,760.00**  
 DESTINATION & DELIVERY **815.00**

TOTAL BEFORE DISCOUNTS **33,575.00**

**RAPID SPEC SAVINGS - 610.00**

## EPA Fuel Economy Estimates

CITY MPG

# 14

Expected range for most drivers  
 12 to 16 MPG

HIGHWAY MPG

# 20

Expected range for most drivers  
 17 to 23 MPG

Estimated Annual Fuel Cost  
**\$1,781**

based on 15,000 miles at \$1.90 per gallon

Combined Fuel Economy

This Vehicle  
**16**

12 32

All SUVs

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO :	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CS20</b>		ITEM #: <b>23-A035 O/T 2</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6DE4AUA08997 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>LOUISVILLE</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>9G201 N RB 2X 015 003700 07 20 09</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

**TOTAL MSRP \$32,965.00**

### GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



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07/31/2010

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320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

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TO BE REMOVED  
BY CUSTOMER ONLY