



www.fordvehicles.com

VEHICLE DESCRIPTION

# EXPLORER

2010 4DR XLT BASE 4X2  
 114" WHEELBASE  
 4.0L SOHC V6 ENGINE  
 5-SPEED AUTOMATIC O/D TRANS

EXTERIOR  
 BLUE FLAME  
 INTERIOR  
 CLOTH SPORT BUCKETS

AU **A10231**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$28,880.00**

**INCLUDED ON THIS VEHICLE**  
 • RAPID SPEC 4X2 100A-XLT BASE

**OPTIONAL EQUIPMENT**  
 FRONT LICENSE PLATE BRACKET NO CHARGE  
 TOTAL OPTIONS 00

TOTAL VEHICLE & OPTIONS 28,880.00  
 DESTINATION & DELIVERY 815.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- GRILLE, 4-BAR CHROME
  - WHL LIP MOLDINGS, BODY CLR
  - DOOR HANDLES, BODY COLORED
  - LIFTGATE W/FLIP-UP GLASS
  - LUGGAGE RACK & CROSSBARS
  - FOG LAMPS
- INTERIOR**
- CLOTH SPORT BUCKETS ; FRNT
  - 6WAY PWR DRV, MAN LUMBAR
  - 2ND ROW 60/40 SPLITBENCH
  - AIR CONDITIONING - MANUAL
  - AM/FM SINGLE CD/MP3 PLAYER
  - AUXILIARY AUDIO INPUT JACK
  - LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS
  - TILT STEERING WHEEL
  - POWER DOOR LOCKS & WINDOWS
  - MESSAGE CTR W/OUTSIDE TEMP
  - POWER POINTS (3)

- FUNCTIONAL**
- 4-WHL INDEPENDENT SUSP
  - POWER BRAKES W/EBD
  - 22.5 GALLON FUEL TANK
  - EASY FUEL CAPLESS FILLER
  - CARGO MANAGEMENT SYSTEM
- SAFETY/SECURITY**
- ADVANCETRAC W/RSC
  - DUAL FRONT & SIDE AIRBAGS
  - SAFETY CANOPY - ROW 1 & 2
  - TIRE PRESS. MONITORING SYS
  - SIDE IMPACT DOOR BEAMS
  - CHILD SEAT TETHER ANCHOR
  - SECURILOCK/PASS ANTITHEFT
  - ILLUMINATED ENTRY
  - SOS POST CRASH ALERT SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

# 14

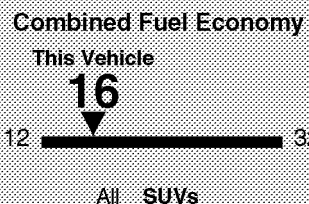
Expected range for most drivers  
 11 to 17 MPG

HIGHWAY MPG

# 20

Expected range for most drivers  
 16 to 24 MPG

Estimated Annual Fuel Cost  
**\$2,438**  
 based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$29,695.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger ★★★★★  
 ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
 ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO :	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CS20</b>		ITEM #: <b>23-2772 O/T 2</b>
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6DE0AUA10231 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>LOUISVILLE</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>9H051 N RB 2X 015 003845 08 05 09</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxNA

07/31/2010

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



**Drive one.**

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TO BE REMOVED  
BY CUSTOMER ONLY