



www.fordvehicles.com

VEHICLE DESCRIPTION

# FOCUS

2010 4-DOOR SEDAN SE  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
AUTOMATIC TRANSMISSION

EXTERIOR  
NATURAL NEUTRAL METALLIC  
INTERIOR  
MEDIUM STONE CLOTH SEATS

AW 233009

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 15" ALLOY WHEELS
- GRILLE, 2-BAR CHROMED
- HALOGEN HEADLAMPS
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS
- PWR WINDOWS & MIRRORS

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- SIRIUS SAT RADIO N/A AK&HI
- AIR CONDITIONING
- CLOTH BUCKET FRONT SEATS
- 60/40 SPLIT FOLD REAR SEAT
- MESSAGE CENTER
- TILT STEERING WHEEL
- PWR DOOR LOCKS
- W/REMOTE KEYLESS ENTRY
- 12V POWER OUTLETS (2)

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- MYKEY
- EUROPEAN INSPIRED SUSPENSION

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- OCCUPANT CLASSIFICATION SYS
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$17,170.00**

**INCLUDED ON THIS VEHICLE**

- RAPID SPEC 202A 1,285.00
- SYNC & SOUND PACKAGE
- SYNC VOICE ACTIVATED SYSTEMS
- PREMIUM SOUND SYS CD/MP3
- DRIVER'S GROUP
- CRUISE CONTROL
- REDUNDANT AUDIO CONTROLS
- LTHR WRAPPED STEERING WHEEL

**OPTIONAL EQUIPMENT**

- AUTOMATIC TRANSMISSION 815.00
- 50 STATE EMISSIONS NO CHARGE
- AMBIENT INTERIOR LIGHTING 295.00
- PZEV EMISSIONS NO CHARGE
- TOTAL OPTIONS 2,395.00

TOTAL VEHICLE & OPTIONS 19,565.00  
DESTINATION & DELIVERY 725.00

**TOTAL BEFORE DISCOUNTS 20,290.00**

**RAPID SPEC SAVINGS - 195.00**

## EPA Fuel Economy Estimates

CITY MPG

# 24

Expected range for most drivers  
19 to 29 MPG

HIGHWAY MPG

# 34

Expected range for most drivers  
28 to 40 MPG

Estimated Annual Fuel Cost

# \$1,392

based on 15,000 miles at \$2.60 per gallon

Combined Fuel Economy

This Vehicle

# 28

11 42

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

**TOTAL MSRP**

**\$20,095.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RA27		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3FN9AW233009	ITEM #:
			71-0600 O/T 2
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	AB121 N RA X 055 001547 02 12 10	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

09/06/2010



xxxxxxNA

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP3FN9AW233009



TO BE REMOVED  
BY CUSTOMER ONLY