



www.fordvehicles.com

VEHICLE DESCRIPTION

FOCUS

2010 4-DOOR SEDAN SE
5-PASSENGER
2.0L DOHC I4 ENGINE
AUTOMATIC TRANSMISSION

EXTERIOR
BLUE FLAME METALLIC
INTERIOR
MEDIUM STONE CLOTH SEATS

AW 228796

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" ALLOY WHEELS
- GRILLE, 2-BAR CHROMED
- HALOGEN HEADLAMPS
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS
- PWR WINDOWS & MIRRORS

INTERIOR

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- SIRIUS SAT RADIO N/A AK&HI
- AIR CONDITIONING
- CLOTH BUCKET FRONT SEATS
- 60/40 SPLIT FOLD REAR SEAT
- MESSAGE CENTER
- TILT STEERING WHEEL
- PWR DOOR LOCKS
- W/REMOTE KEYLESS ENTRY
- 12V POWER OUTLETS (2)

- ADVANCETRAC W/ESC
- MYKEY
- EUROPEAN INSPIRED SUSPENSION

SAFETY/SECURITY

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- OCCUPANT CLASSIFICATION SYS
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

FUNCTIONAL

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$17,170.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 202A 1,285.00
- SYNC & SOUND PACKAGE
- SYNC VOICE ACTIVATED SYSTEMS
- PREMIUM SOUND SYS CD/MP3
- DRIVER'S GROUP
- CRUISE CONTROL
- REDUNDANT AUDIO CONTROLS
- LTHR WRAPPED STEERING WHEEL

OPTIONAL EQUIPMENT

- AUTOMATIC TRANSMISSION 815.00
- 50 STATE EMISSIONS NO CHARGE
- PZEV EMISSIONS NO CHARGE
- TOTAL OPTIONS 2,100.00

TOTAL VEHICLE & OPTIONS 19,270.00
DESTINATION & DELIVERY 725.00

TOTAL BEFORE DISCOUNTS 19,995.00

RAPID SPEC SAVINGS - 195.00

EPA Fuel Economy Estimates

CITY MPG

24

Expected range for most drivers
19 to 29 MPG

HIGHWAY MPG

34

Expected range for most drivers
28 to 40 MPG

Estimated Annual Fuel Cost

\$1,392

based on 15,000 miles at \$2.60 per gallon

Combined Fuel Economy

This Vehicle

28

11 42

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP

\$19,800.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RA27		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3FN0AW228796	ITEM #:
			71-0500 O/T 2
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	AB111 N RA X 055 000785 02 11 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.

09/09/2010



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY