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VEHICLE DESCRIPTION

# TAURUS

2010 SEL FWD  
 5-PASSENGER  
 3.5L V6 DURATEC ENGINE  
 6-SPEED AUTO TRANSMISSION

EXTERIOR  
 RED CANDY METALLIC TINTED  
 INTERIOR  
 LT STONE LEATHER SEATING

AG 119423

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
  - SUPPLEMENTAL PARK LAMPS
  - DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
  - SECURICODE KEYLESS ENTRY
  - DUAL CHROMED EXHAUST TIPS
- INTERIOR**
- 6-WAY POWER DRIVER'S SEAT
  - 60/40 FOLD-FLAT REAR BENCH
  - DUAL ZONE ELEC TEMP CNTRL
  - MESSAGE CTR W/COMPASS
  - TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
  - AM/FM CD PLAYER W/CLOCK
  - MP3 AUDIO INPUT JACK
  - SIRIUS SAT SVC N/A AK&HI
  - DOME LAMP & MAP LIGHTS
  - 8 CUP/BOTTLE HOLDERS

- FUNCTIONAL**
- FRONT WHEEL DRIVE
  - ADVANCETRAC W/ESC
  - 4-WHL DISC BRAKES W / ABS
  - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
  - EASY FUEL CAPLESS FILLER
  - 19.0 GALLON FUEL TANK
  - MYKEY
- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
  - PERSONAL SAFETY SYSTEM
  - FRONT SEAT SIDE AIRBAGS
  - SAFETY CANOPY - 2 ROWS
  - PERIMETER ALARM
  - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$27,170.00**

**INCLUDED ON THIS VEHICLE**  
 RAPID SPEC 202A 2,700.00  
 SYNC VOICE ACTIVATED SYSTEMS  
 REVERSE SENSING SYSTEM  
 AMBIENT INTERIOR LIGHTING  
 PUSH BUTTON START  
 NON-MEMORY ADJUSTABLE PEDALS  
 AM/FM/CDX6 MP3 RADIO  
 SONY AUDIO SOUND SYS W/12-SPK  
 19" 5-SPK PAINTED ALUM WHEEL

**OPTIONAL EQUIPMENT**  
 2010 MODEL YEAR  
 RED CANDY METALLIC TINTED 295.00  
 .P255/45R19 A/S V RATED TIRES  
 LEATHER SEATING 1,395.00  
 HEATED SEATS, FRONT  
 FRONT LICENSE PLATE BRACKET NO CHARGE  
 CALIFORNIA EMISSIONS SYSTEM NO CHARGE  
 TOTAL OPTIONS 4,390.00

TOTAL VEHICLE & OPTIONS 31,560.00  
 DESTINATION & DELIVERY 825.00

**TOTAL BEFORE DISCOUNTS 32,385.00**

**RAPID SPEC SAVINGS - 200.00**

## EPA Fuel Economy Estimates

CITY MPG

**18**

Expected range for most drivers  
 14 to 22 MPG

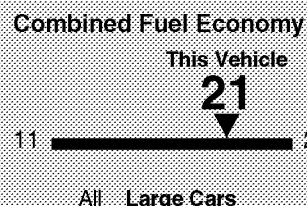
HIGHWAY MPG

**27**

Expected range for most drivers  
 22 to 32 MPG

Estimated Annual Fuel Cost  
**\$1,856**

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	CO27		CONVOY
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2EWXAG119423	ITEM #:
			71-2701 O/T 2
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	CHICAGO	9J292 N RA 2X 020 000169 09 29 09	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

**TOTAL MSRP \$32,185.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger **To Be Rated To Be Rated**

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **To Be Rated To Be Rated**

Star ratings based on the risk of injury in a side impact.

**Rollover** **To Be Rated**

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



xxxxxxNA

09/06/2010

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320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

### *Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP2EWXAG119423



TO BE REMOVED  
BY CUSTOMER ONLY